



Day One

Sexual Assault & Trauma Resource Center was founded as the R.I. Rape Crisis Center in 1973. In 1998, the name was changed to reflect the growing number of services and programs provided by the agency. In 2006, at a pivotal new beginning in a new building, an opportunity has been opened for a new name and graphic identity. The new, shorter, and more succinct name -- Day One -- speaks to the organization as:

- The first resource for help.
- The first place to come during a crisis for immediate intervention and long-term support.
- The first place to come to get help break the cycle of abuse.
- The first place to reach professionals who will help them.
- The first and only agency in R.I. that offers sexual violence prevention programs for general audiences as well as for dedicated professionals in the law enforcement, medical, clinical, and mental health fields – to name a few.

As an organization, Day One can help Rhode Islanders at the point of their own “*day one*” -- whether that day is the day they call Day One for help, the day the violence stops, or the day their abuser goes to jail. No matter when clients call for assistance, Day One will help them feel better. In an ideal world, “*day one*” is the day a person learns that sexual violence and violent attitudes are never acceptable.

The logo, in teal blue, an official color of National Sexual Assault Awareness Month, and golden yellow, reflects optimism and comfort. The arch can represent the rising sun or can be regarded as a shield. The font is contemporary and simple.



Day One Fact Sheet

- Day One provides treatment, intervention, education, advocacy and prevention services to Rhode Islanders of all ages, from preschool children to elderly adults.
- During 2005, we provided services to 7,880 individuals.
- Of the clients receiving direct services during 2005, 77% were female and 23% were males. Approximately 73% of victims were children.
- Services and programs are provided free of charge except for clinical services. However, clients without health insurance can receive clinical services on a sliding scale basis. No one is ever turned away for the inability to pay.
- Day One receives funding from federal and state grants, corporate and individual donations, and private foundations. Approximately 86 percent of funds raised go directly to victim services.
- Day One advocates for public policy initiatives and systemic changes that positively impact how Rhode Island handles sexual abuse cases.
- Day One's Children's Advocacy Center provides evaluation, evidence gathering and treatment for child victims as well as their non-offending family members. The approach increases the likelihood of successful prosecution of child sexual abuse cases without re-victimizing the child.
- Day One provides a 24-hour telephone helpline, legal advocacy, law enforcement advocacy programs, individual and group counseling, professional training sessions and prevention education workshops.
- Day One was founded in 1973 as the Rhode Island Rape Crisis Center. The agency changed its name in 1998 to the Rhode Island Sexual Assault & Trauma Resource Center to reflect the full range of services to reduce sexual assaults and the trauma inflicted upon its victims and their families.



Day One Capital Campaign Details

- Day One aims to raise \$2.3 million for the renovation of new headquarters at 100 Medway Street, on the east side of Providence.
- The increased space at the new headquarters will allow Day One to grow its prevention education programs and Children's Advocacy Center (CAC). Day One's CAC has adopted a new approach in handling cases involving child victims by working collectively with police, prosecutors, medical and mental health professionals. This approach seeks to reduce the trauma experienced by the child and to increase the likelihood of successful prosecution of child sexual abuse cases.
- Committee Chairpersons
 - Joseph Walsh, former Mayor of Warwick and attorney with Tillinghast, Licht, LLP in Providence
 - D. Faye Sanders, Director of Government Relations at Brown Rudnick
 - Mark Ryan, Executive Vice President and General Manager, Providence Journal Company
- The efforts of Rhode Island's Congressional delegation have helped Day One secure its largest donation to date -- \$650,000. This includes \$300,000 from Senator Reed, \$200,000 from Senator Chafee, and \$150,000 from Representatives Kennedy and Langevin.
- Citizen's Bank is the lead corporate donor to date.



Day One's New Headquarters

- Located at 100 Medway Street, on the east side of Providence in Wayland Square.
- Two-story office building with 12,000 sq. ft. of office space.
- Built in 1950.
- Previous owners/tenants were: Abacus
- Parking available for 40.
- Architect/designer for the new interior is Lamborghini/Feibelman, Limited of Providence.
- Improvements to include improved accessibility for individuals with disabilities, modern fire code upgrades, and the development of spaces that are child friendly, victim-centered and welcoming to all communities.



Sexual Assault Facts

- April is Sexual Assault Awareness Month – an observance to reflect upon the ills and prevalence of sexual assault, and to educate Americans about sexual violence with the aim to prevent future occurrences.
- A sexual assault occurs every 90 seconds in the United States.
- Rape and sexual assault do not discriminate. This crime affects women, children and men of all ages, races and economic backgrounds.
- Most rapes and sexual assaults are committed by someone the victim knows: a partner, neighbor, friend, family member, co-worker or classmate.
- 93 percent of child victims know the person who abused them. For adult victims, 80 percent know the person who abused them.
- Sexual assault is a vastly underreported crime. Victims are likely to deny they have been a victim out of shame or fear of re-victimization.
- In 2004, 320 sexual assaults were reported to R.I. police departments. Under reporting remains a major problem. More than 74 percent of completed or attempted sexual assaults were not reported to the police.
- One in four girls and one in six boys will be sexually abused before they are adults.
- Between one-third and two-thirds of known sexual assault victims are age 15 or younger.
- An estimated 91 percent of the victims of rape and sexual assault are female and nine percent are male.
- Of college-age women, 13 percent report that they had been forced to have sex in a dating situation.