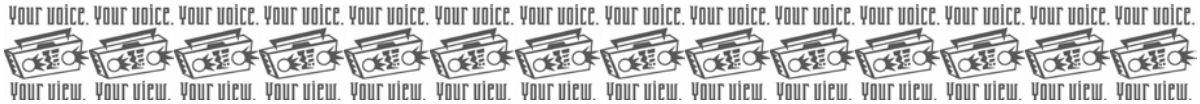


Your Voice, Your View

Submission Checklist

- ☐ Our ad is **not victim-blaming**. It does not contain any statements that make it seem like a victim did something wrong, or should have done something differently than what she/he did.

- ☐ Our **ad presents men in a positive light**. It shows how men can be part of the solution to end sexual violence.

- ☐ We have created a **primary prevention** ad. This means that our ad does not talk about sexual violence after it has already happened (i.e. talks about how to PREVENT sexual violence, not what to do if a friend is assaulted).

- ☐ Our ad targets **teenage guys**.

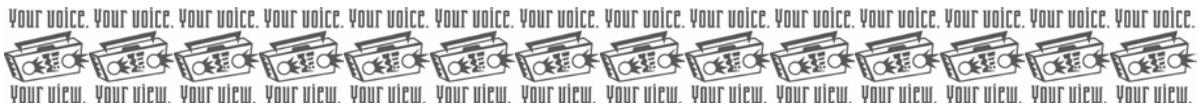
- ☐ Our radio ad is **under :60 seconds**, or our TV ad is **under :30 seconds**.

- ☐ Our **audio recording is in .mp3 format** and cd in **cdr** not cdrw.

- ☐ Our video is in **Windows Media Player (.wmv)** format; Audios must be in .mp3 format All cds must be sent in **cdr not cdrw.**

- ☐ We have included the required **Day One tagline** in our ad (see the Creative Media Contest handout).

- ☐ We have included the typed **script** and team **members' names** with our entry.

- ☐ Our team consists of at least **one male**. We have **parental permission forms** from each member of our team.

- ☐ Our team consists of at least **one male** and **2-4 members** total.