



## Day One's 35<sup>th</sup> Anniversary Luncheon

The Westin Providence

November 13, 2008

12:00 Noon

*Featuring Mariska Hargitay from "Law & Order: Special Victims Unit"*

### **Keynote Speaker, Mariska Hargitay:**

Mariska Hargitay headlines the television crime drama "Law and Order: Special Victims Unit" as the unit's veteran Detective Olivia Benson. Ms. Hargitay is a 2006 Emmy winner for Lead Actress in a Drama Series and a 2005 Golden Globe winner for Lead Actress in a Drama Series. Her distinguished career includes starring roles in television, movies, and theatre.

In addition to being an award winning actress, Ms. Hargitay is a tireless advocate for victims of sexual abuse. Ms. Hargitay says that her inspiration for her character on "SVU" comes from the thousands of victims of sexual assault who don't have a voice and need to be heard, and the people who have dedicated their lives to helping these victims. Her work on SVU prompted her to become involved with several rape crisis centers as well as founding her own foundation called the Joyful Heart Foundation to assist real life survivors of sexual abuse. Ms. Hargitay's support for Children's Advocacy Centers was featured in the April 2008 edition of Redbook magazine.

### **Day One, 35 Years Working to End Sexual Violence**

Day One was established in 1973 by a group of women concerned about the increasing problem of sexual assault and the lack of services and information available to victims and the public. Today, Day One provides services to victims of sexual assault, domestic violence, and other violent crimes and educates the public throughout Rhode Island. Day One's mission is to reduce the prevalence of sexual abuse and violence, and to support and advocate for those affected by it. Nearly 75% of the victims of sexual abuse receiving services at Day One are children.

### **Corporate Sponsorships are Available. For more information, please contact:**

Christine Pellegrini, Director of Development

Day One

401-421-4100, extension 108

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**35<sup>th</sup> Anniversary Luncheon**  
**Featuring Mariska Hargitay, Detective Olivia Benson**  
**on “Law and Order: Special Victims Unit”**  
**November 13, 2008**

**Sponsorship Opportunities**

**Presenting Sponsor                    \$25,000**

- Company will be acknowledged as a Presenting Sponsor in all advertising for the event
- Company representative will be able to greet the crowd
- Company will receive twenty tickets to a private reception with Mariska Hargitay preceding the luncheon (includes photo opportunity)
- Company will receive two tables in a prominent location for 20 guests at the luncheon
- Company banner will be prominently hung at the luncheon
- Company name/logo will be placed on all collateral materials including the invitation, program, fliers, and all electronic marketing
- Company name and logo will appear on our website as a 35<sup>th</sup> Anniversary Presenting Sponsor along with links to company’s own website
- Company name will appear in press releases, media announcements, and interviews as well as our Annual Report and *Frontlines* newsletter
- Verbal recognition at the luncheon

**Cornerstone                                \$10,000**

- Company will be acknowledged as a Cornerstone Sponsor in all advertising for the event
- Company will receive twenty tickets to a private reception with Mariska Hargitay preceding the luncheon (includes photo opportunity)
- Company will receive two premier tables for 20 guests at the luncheon
- Company banner will be prominently hung at the luncheon
- Company name/logo will be placed on all collateral materials including the invitation, program, fliers, and all electronic marketing
- Company name and logo will appear on our website as a 35<sup>th</sup> Anniversary Cornerstone Sponsor along with links to company’s own website
- Company name will appear in press releases, media announcements, and interviews as well as our Annual Report and *Frontlines* newsletter
- Verbal recognition at the luncheon

**Leader** **\$5,000**

- Company will be acknowledged as a Leader Sponsor in all advertising for the event
- Company will receive ten tickets to a private reception with Mariska Hargitay preceding the luncheon (includes photo opportunity)
- Company will receive a table for 10 guests at the luncheon
- Company name/logo will be placed on all collateral materials including the invitation, program, fliers, and all electronic marketing
- Company name and logo will appear on our website as a 35<sup>th</sup> Anniversary Leader Sponsor along with links to company 's own website
- Company name will appear in press releases, media announcements, and interviews as well as our Annual Report and *Frontlines* newsletter
- Verbal recognition at the luncheon

**Partner** **\$2,500**

- Company will receive a table for 10 guests at the luncheon
- Company name/logo will be placed in the program
- Company name and logo will appear on our website as a 35<sup>th</sup> Anniversary Partner Sponsor
- Company name will appear in our Annual Report and *Frontlines* newsletter

**Supporter** **\$500**

- Will receive one exclusive invitation to a private reception with Mariska Hargitay preceding the luncheon (includes photo opportunity)
- Will receive one ticket for the celebrity luncheon
- Name will be placed in the program
- Name and logo will appear on our website as a 35<sup>th</sup> Anniversary Supporter Sponsor

**Friend** **\$250**

- Will receive one ticket for the celebrity luncheon
- Name will be placed in the program
- Name and logo will appear on our website as a 35<sup>th</sup> Anniversary Friend Sponsor