



2010 Gala Event

**An Evening with Dr. Maya Angelou
Providence Performing Arts Center
September 30, 2010, 7:00 pm**

Sponsorship Opportunities

Presenting \$10,000

- Company will be acknowledged as a Presenting Sponsor in all advertising for the event
- Company will receive twenty tickets to the lecture and ten tickets to a private reception with Maya Angelou after the event
- Twenty tickets to the lecture and twenty of the author's acclaimed books will be donated in the company's name to local children
- Company name/logo will be placed on all collateral materials including the invitation, program, fliers, and all electronic marketing
- Company name and logo will appear on our website as a Presenting Sponsor along with links to your website
- Company name will appear in press releases, media announcements, and interviews as well as our Annual Report and *Frontlines* newsletter
- Verbal recognition at the lecture

Cornerstone \$5,000

- Company will be acknowledged as a Cornerstone Sponsor in all advertising for the event
- Company will receive ten tickets to the lecture and five tickets to a private reception with Maya Angelou after the event
- Ten tickets to the lecture and ten of the author's acclaimed books will be donated in the company's name to local children
- Company name/logo will be placed on all collateral materials including the invitation, program, fliers, and all electronic marketing
- Company name and logo will appear on our website as a Cornerstone Sponsor along with links to your website
- Company name will appear in press releases, media announcements, and interviews as well as our Annual Report and *Frontlines* newsletter
- Verbal recognition at the lecture

Partner **\$2,500**

- Company will receive ten tickets to the lecture and three tickets to a private reception with Maya Angelou after the event
- Company name/logo will be placed in the program
- Company name and logo will appear on our website as a Partner Sponsor
- Company name will appear in our Annual Report and *Frontlines* newsletter

Friend **\$250**

- One premier ticket for the lecture and one ticket to the private reception with Maya Angelou after the event
- Recognition from Day One as a sponsor

Note: Private reception is from 8:15-8:45 pm on the stage of PPAC. No photos or book signings are available at the post-event reception.

Contact: Barbara Slover, Development Coordinator
Day One, 100 Medway Street, Providence, RI 02906
401-421-4100, extension 111 or bslover@dayoneri.org
www.dayoneri.org